

FOUNDER

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C S LAU

CHIEF EXECUTIVE OFFICER
TAXIECO NEW WORLD LIMITED

POWERED BY ASIA CEO COMMUNITY & GLOBAL CEO COMMUNITY



ABOUT TAXIECO

Founded in April 2020, TAXIECO New World Limited is a rapidly growing technology innovator based in Hong Kong, transforming the transportation and logistics sectors with advanced IoT solutions and data-driven platforms.

Current Market Focus:

Today, Taxieco concentrates on providing comprehensive smart logistics infrastructure throughout the Asia-Pacific region. This encompasses deploying advanced AIoT dispatch platforms for optimized routing, implementing blockchain technology for immutable shipment tracking and security, and developing Environmental, Social, and Governance (ESG)-driven solutions. Our focus is on enabling efficient, transparent, and sustainable logistics operations for businesses across the region.

Initial Focus:

From our inception, Taxieco's unwavering commitment has been to deliver safe and sustainable mobility solutions. Our core mission involved transforming traditional fleet operators by strategically integrating cutting-edge technologies like Artificial Intelligence (AI) and the Internet of Things (IoT) directly into their transportation operations. This digital foundation aimed to enhance efficiency, safety, and environmental performance right from the start, setting the stage for our evolution.



Agreement for Regional Expansion

Taxieco plans to strategically leverage the Regional Comprehensive Economic Partnership (RCEP) agreement to fuel our regional expansion. This landmark pact facilitates streamlined cross-border trade and supply chain integration across member nations. By utilizing RCEP's provisions, we aim to simplify logistics, reduce friction in international shipments, and enhance connectivity throughout the Asia-Pacific market we serve.

Business Strategy Revision

Taxieco is revising its strategy to actively pursue alliances with global capital partners, including investors from Taiwan and the US. A key component of this revised strategy is securing a public market listing. This financial evolution is designed to provide the substantial resources needed to dramatically accelerate our regional expansion and technology deployment plans.





Regional Collaboration Approach

Our approach to regional collaboration centers on co-investing with strong local partners, exemplified by our JV with TEXTS in the Philippines. This model effectively combines Taxieco's advanced technology platforms with the indispensable regional operational expertise, market access, and cultural understanding of our local partners for mutual success and accelerated growth.

01 T-BOX 3 合 1 車隊管理平台

The screenshot displays the TAXIECO FMS System interface. At the top, there is a navigation bar with various icons and text. The main area features a map of Hong Kong with numerous green and blue markers indicating vehicle locations. A red box highlights this map area, with a red arrow pointing down to a label '實時位置顯示區域' (Real-time location display area) at the bottom. To the right of the map, there is a 'Real-time CCTV display area' showing two video feeds of a road and a tunnel. The bottom of the screen shows a table with data, and the TAXIECO logo is in the bottom right corner.



LONG-TERM GOAL IN ASIA

Our long-term vision is to fundamentally transform Asia's supply chain landscape. We aim to achieve this by deploying a fully integrated, smart logistics ecosystem regionally. This ecosystem will enable seamless, digitalized trade – moving towards truly borderless and paperless transactions – across all ASEAN nations and other RCEP member countries, fostering unprecedented efficiency and integration.

PRIMARY GEOGRAPHIC FOCUS

Taxieco's primary geographic focus is firmly on Southeast Asia. We have established active operations and partnerships in key markets including Hong Kong, the Philippines, Malaysia, followed by Vietnam, Thailand, and Indonesia. This region represents a high-growth area with significant demand for the smart logistics infrastructure solutions we provide.

劉秋生

Taxieco New World Limited 創辦人

科技革新物流客運管理 升級服務更安全高效



RCEP Significance:

The RCEP agreement holds immense significance for Taxieco. Its provisions for significant tariff reductions, simplified customs procedures, and the establishment of modern digital trade rules directly support our mission. This framework dramatically boosts intra-Asia supply chain integration, reduces operational complexities, and creates a more favourable environment for our cross-border smart logistics solutions.



Hong Kong Ride-Hailing Challenge:

The principal challenge Taxieco faces concerning the Hong Kong ride-hailing market is the persistent regulatory uncertainty surrounding new mobility platforms. This is compounded by fierce and organized opposition from traditional taxi operators, creating a highly volatile and restrictive environment that hinders sustainable market entry and growth for non-traditional players.



Prioritized Market Type:

Taxieco strategically prioritizes the Business-to-Business (B2B) logistics market over consumer ride-hailing services. Our core focus is on providing smart infrastructure and digital solutions for corporate supply chains, offering stability and scalability, rather than engaging in the volatile and regulatory-challenged consumer ride-hailing sector.



Industry Leadership Goal:

Taxieco aims to achieve leadership across Asia within the smart logistics industry. We intend to secure this position by pioneering and deploying cutting-edge innovations, particularly in Artificial Intelligence (AI) and blockchain technology, to revolutionize how logistics and supply chains operate throughout the region, setting new standards for efficiency and intelligence.



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排單、發單系統 (TMS)

AI 排單及發單系統 (go TMS) *

- 訂單導入
- 一鍵排單、發單 (按地區遠近、車輛數目、送貨時間)
- 大大節省人力資源及提升營運效率
- * 需額外收費



#	Shipper Order	Company Name	Total Trips	Delivery Date	Order Progress	Order Status	Updated by	Updated Time	Remarks
1	SO-01234	Client ABCDEFG...	15	0/1	2024-08-02	1 2 3 4	NEW	Norman	2024-07-30 10:33:42
2	SO-54873	Client AAAAAAA...	6	0/1	2024-08-02	1 2 3 4	IN PROGRESS	Lisa	2024-07-30 13:47:01
3	SO-98222	Client BBBBBBBBB...	6	0/1	2024-08-02	1 2 3 4	SCHEDULED	Ellen	2024-08-01 09:15:12
4	SO-35255	Client CCCCCCCC...	3	0/1	2024-08-03	1 2 3 4	TO BE STARTED	Ellen	2024-07-27 15:42
5	SO-35255	Client CCCCCCCC...	9	0/1	2024-08-03	1 2 3 4	CANCELLED	Lisa	2024-07-30 15:42
6	SO-34323	Client CCCCCCCC...	2	1/1	2024-08-01	1 2 3 4	COMPLETED	Ellen	2024-08-01 12:30:41

ASIA CEO COMMUNITY

ASIA CEO COMMUNITY IS A PROFESSIONAL NETWORK FOR BUSINESS LEADERS AND EXECUTIVES IN THE ASIA-PACIFIC REGION. THE COMMUNITY PROVIDES A PLATFORM FOR MEMBERS TO CONNECT, NETWORK, AND EXCHANGE IDEAS AND INFORMATION ABOUT BUSINESS IN ASIA.

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Maggie Au Yeung

Edited by