

FOUNDER

ROAD
TO SUCCESS
POWERED BY
ASIA CEO COMMUNITY &
CSUITE XCHANGE

FOR THE ADVENTUROUS ENTREPRENEUR

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DAVID
YEH JR.
CHIEF EMPOWERMENT
OFFICER AT
DESTINY RESEARCH
INSTITUTE LIMITED

WWW.ASIACEO.CLUB



Unveiling Destiny Research Institute Limited: EMPOWERING PROGRESS

The DRI philosophy is rooted in the belief that family is the foundation of everything.

Every family-owned business has the potential to thrive and leave a lasting legacy. We understand the unique dynamics and challenges that arise within these enterprises.

DRI specializes in transformative relationship and leadership coaching in Hong Kong and Southeast Asia, empowering family-owned businesses to effectively resolve conflicts, bridge communication gaps, and foster generational harmony.

There is hope for navigating the cultural hurdles of familiar inexpression, silence, and non-verbal cues. DRI thrives in guiding families to effectively cut through the noise and facilitate open communication to ensure a productive and harmonious working environment.

As a result of our coaching, family business leaders experience transformative outcomes and remarkable progress for both the family and business aspects like succession planning, family conflict resolution, and wealth preservation.

*Charmaine
Cheung*
Written by

DRI

EMPOWERING



Step into a realm where innovation knows no bounds,
paving the way for a future illuminated by new
possibilities.

**Tell us about your background, and
how you came to found your
company?**

Destiny Research Institute Limited (“DRI”) is the trusted partner for strategic coaching in Hong Kong and Southeast Asia, focusing on family-owned businesses.

Our expertise lies in transformative relationship and leadership coaching, skillfully addressing conflicts, closing communication divides, and nurturing generational unity.

Throughout David’s own tumultuous journey, marked by countless trials and tribulations, he has emerged with a unique perspective that sets him apart. Rather than succumbing to defeat in the face of adversity, he perceives each challenge as a transformative catalyst, propelling him to rise above his limitations and extend a helping hand to those in need.

He now believes growth and contribution is a big part of his human needs which he will be focusing on for his rest of life.

TOMORROW

DESTINY RESEARCH INSTITUTE

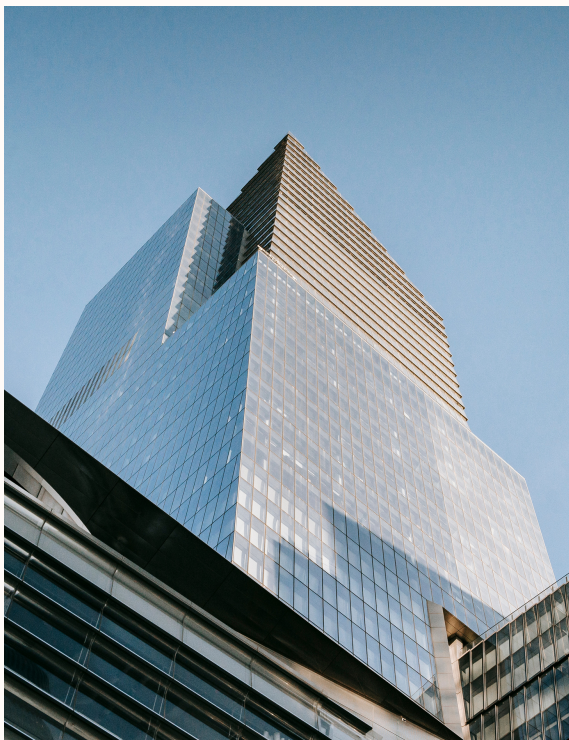
What is most important to you and your organization – mission, vision, or core values? Why?

Our core values is aimed to help our clients in the following perspective:

- Resolution to historical tensions and deep-seated animosity from complex family dynamics
- Cultivate robust relationships personally and professionally
- Communicate effectively within your organization
- or family-owned business
- Adopt a positive and growth-focused mentality
- Experience organizational continuity for wealth preservation across generations
- A smooth and successful transition of leadership
- and responsibilities
- Preserve dignity, prestige, and the respect you've earned



Dive into a world of limitless creativity,
forging a path towards a future brimming with
untapped potential.



Experience the journey



Can you explain briefly how your service(s)/product(s) works?

Our philosophy is rooted in the belief that family is the foundation of everything. Every family-owned business has the potential to thrive and leave a lasting legacy. We understand the unique dynamics and challenges that arise within these enterprises, requiring a comprehensive approach that considers both the family and business aspects.

In addition, we acknowledge the need for strategic planning and adaptation in a rapidly changing business landscape. We advocate for forward-thinking approaches that balance tradition with innovation, helping family-owned businesses navigate market dynamics, identify growth opportunities, and implement effective management practices. Our philosophy is centered on supporting family-owned businesses in realizing their full potential and creating a legacy that lasts for generations.

Our service can be well-defined by success we are about to deliver for our clients, of which such success would yield tangible and impactful transformation.

Our coaching transcends traditional metrics. Success looks like fulfillment, growth, and positive influence an individual achieves in their personal and professional endeavors.



NEW CHAPTER VISION

THE FOUNDER'S WORD

What makes you different from what's currently available in the market?

Unresolved elephants, born from good intentions, generate confusion, distraction, preoccupation, and fear. These emotions drain time and impede productivity. Cultural norms emphasize avoiding the uncomfortable feelings associated with addressing the elephant in the room. Nevertheless, confronting the issue directly is essential to mitigate its detrimental impact on productivity.

DRI possesses the capability to address the elephant while fostering comfortable discussion and forward movement where even challenging discussions can be concluded to instill confidence in a brighter future.

How has the industry been changing in recent years?

Visionary business leaders are driven by the desire to 'save face'. However, they are currently facing a range of challenges, including the inability to foster harmonious relationships, communicate effectively, or establish generational synergy within their family-owned enterprises.

As the younger generations step into more prominent roles, their distinctive ways of communicating and their fresh viewpoints come into conflict with long-standing norms, creating a significant challenge that demands a solution. Adding to this complexity, unresolved historical tensions and deep-rooted animosity stemming from intricate family dynamics further complicate the situation.

Moreover, the intricacies of communication are compounded by the fact that people might not always express their true intentions verbally, and their actions can often carry more weight than words.

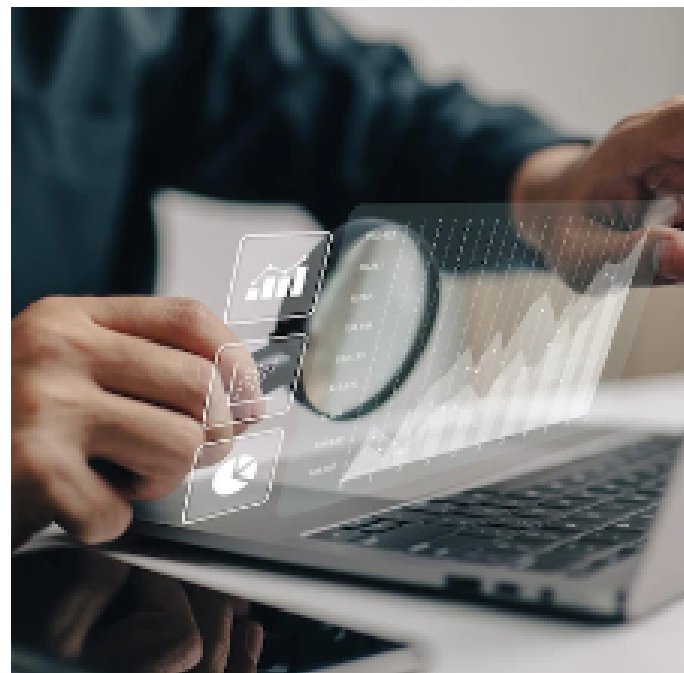
— Destiny Research
Institute Limited

Future Plan

What does the future hold for your company?

David believes growth and contribution is a big part of his lifelong mission which he will be focusing on, and hence DRI was created in order to carry on with David's mission and journey in life.

Apart from continuing to strengthen our prominence in Hong Kong, we are targeting to penetrate the SE Asia markets to further our business growth and hopefully can bring our DRI philosophy into different ethnicity or culture of family businesses that may be facing similar challenges to transform.





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